

# The Heinz Center Business Council for Economics and the Environment

Established in December 1995, The H. John Heinz III Center for Science, Economics and the Environment is a nonprofit, nonpartisan institution dedicated to improving the scientific and economic foundation for environmental policy. The Center creates and fosters collaboration among business, environmental groups, academia, and government in each of its program areas.

A hallmark of Heinz Center activity is objectivity, careful analysis, and fostering consensus on important environmental issues.

*“The Heinz Center Business Council discussions contribute greatly to sound business strategies that protect the environment.”*

MARK TERCEK  
MANAGING DIRECTOR  
GOLDMAN SACHS

The Center’s Board of Trustees, program steering committees, Business Council, and all its committees and working groups reflect the guiding philosophy that *all stakeholders must be involved in the process if the complex issues surrounding environmental policymaking are to be resolved.*

The Heinz Center Business Council is a strategic partnership opportunity for leaders in global industry and regional business who are concerned about environmental issues that affect the economy and the world in which we live.

**Convening Power.** The Business Council serves as a forum for ideas, discovery and solutions, linking your business with opinion leaders and policymakers.

**The Value in Membership.** Information, access and objectivity through periodic briefings, special communiques on breaking issues affecting business and public policy. Lectures and case studies by recognized environmental authorities from

business, government, environmental groups and the academic community are also provided exclusively to Business Council members. In addition, Business Council members suggest and guide off-the-record conversations with colleagues on the environmental issues of most significance to their interests.

## HEINZ CENTER BUSINESS COUNCIL ANNUAL MEMBERSHIP LEVELS

**Founder’s Circle Member** – benefits include: name and logo identification as a Heinz Center Business Council Founder’s Circle Member on all promotional materials; invitation to periodic Business Council meetings; Business Council leadership role with input on agenda, meeting locations and program planning; two specially tailored briefings at your company presented by key Heinz Center staff. Invitation to VIP reception, signage and program ad at the Heinz Center Annual Dinner – investment: \$50,000

**Leadership Circle Member** – benefits include: name and logo identification as a Heinz Center Business Council Leadership Circle Member on all promotional materials; invitation to periodic Business Council meetings; one specially tailored briefing at your company presented by key Heinz Center staff. Invitation to VIP reception and program ad at the Heinz Center Annual Dinner – investment: \$25,000

**Sponsor’s Circle Member** – benefits include: name and logo identification as Heinz Center Business Council Sponsor’s Circle Member on all promotional materials; invitation to periodic Business Council meetings; program listing at the Heinz Center Annual Dinner – investment: \$10,000

All Business Council members are also entitled to a table for ten at the Heinz Center Annual Dinner held in Washington, D.C. in December.

*“The private sector is central to an environmentally sound future.”*

THOMAS LOVEJOY, PRESIDENT  
THE HEINZ CENTER

The H. John Heinz III Center  
for Science, Economics and  
the Environment

900 17th Street N.W., Suite 700  
Washington, D.C. 20006

THE  
HEINZ  
CENTER

For information contact:  
Anne Hummer, Director of  
Development & Communications,  
202-737-6307 or  
hummer@heinzctr.org.